



**Going Green:
Tapping EU Funding for Energy & the Environment**
22/06/2009

Joint event of Hungarian Business Leaders Forum;
Italian Chamber of Commerce; Italian Foreign Trade Institute;
and The Regional Environmental Center (REC)
*Venue: Government Center for Public Administration and Human Services
(H-1054 Budapest, Alkotmány str. 25.)*

- 8.30 Registration & Coffee
- 9.00 Introductory Remarks
Stefania Romano, Director of Italian Trust Fund
- 9.10 Opening Addresses
Dr. Alessandro Stricca, Chairman of the Italian Chamber of Commerce and on behalf of the Italian Foreign Trade Institute
&
Marta Szigeti Bonifert, Executive Director, REC and
Member of the Board of the Hungarian Business Leaders Forum
- 9.30 Eco-Innovation efforts in Central and Eastern Europe
Ruslan Zhechkov, senior expert, REC
- 9.45 New Eco-Innovation Programme 2008-2013
Anita Fassio, Executive Agency for Competitiveness and Innovation (EACI)
- 10.30 Case study
Dr. Theodoros Staikos, EACI
- 10.50 Coffee break
- 11.20 EU presentation
- 12.00 Case study
- 12.20 Experience on EACI cofounded activities
Barbara Chiappini, Head of office of Italian Ministry for the Environment, Land and Sea in Brussels
- 12.40 Questions and answers
- 13.30 Lunch
- 14.30→ *Individual discussions with EACI (on request!)*